



# EL NIÑO WILL NOT SOLVE California's Drought!

California is suffering its driest four-year stretch since 1895. For our state to recover and get back to normal water levels, California needs at least 11 trillion gallons of water.

Conservation efforts and great expectations for a winter full of rain are promising developments, but we ALL need to do more.

As business and civic leaders in Los Angeles we are working with our Northern California counterparts to advance the idea that California needs to implement an integrated water management system that meets the growing demands of its population, environment, business, residential and agricultural communities.

This will require vision, collaboration and political will from our state, regional and local policymakers to advance an "all of the above" solution that includes:

- Support for Governor Brown's Water Action Plan to upgrade the state's water delivery system and implement a sustainable water management plan for all of California's resources.
- Investment in new sources of water, including wastewater recycling, stormwater capture, brackish desalination, and groundwater recharge/additional storage.
- Encouragement of new and existing water conservation technologies that more effectively/efficiently use our water supply.
- Development of a water market that fairly and efficiently transfers water supply to accommodate for long-term changes in the pattern of its demand.
- Dedication of reliable funding to provide safe and clean water for families, farms and the environment.

The drought is *everybody's business*. We applaud Mayor Eric Garcetti's leadership on conservation efforts to date and encourage Angelenos to join our call for change at [californiawaterfoundation.org/callforchange](http://californiawaterfoundation.org/callforchange) to help put California on the path to a more sustainable future for generations to come.

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